



Holiday Inn Surfside

Virginia Beach, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, *Virginia Green* encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

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Green Statement: Holiday Inn Surfside went Green "because we wanted to take an active role in saving the environment".

CORE ACTIVITIES for Lodging

“☑” This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that they activities are in place and they provide additional specifics on other activities. Visitors to Holiday Inn Surfside can expect the following practices:



☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day.

- Linens are only changed upon request
- House cleaners have been trained on process for optional linen service

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program.

- **Recycle:** Glass, steel cans, aluminum cans, grease, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies
- Plenty of highly-visible bins and signage promoting recycling
- Track overall waste bill and recycling poundage and bills
- Use dishware and glassware and minimize use of disposables
- Non-bleached napkins and coffee filters
- Donate excess food from events
- Effective food inventory control system that minimizes wastes
- Filter grease before recycling
- Purchase recycled content paper towels and toilet tissue
- Two-sided copying and printing
- Using "green" cleaners
- Purchased durable equipment and furniture
- Use latex paints
- Reuse paint thinners and recycle or dispose of properly
- All equipment and vehicles is on a preventative maintenance schedule
- Last-in/first-out inventory and effective labeling systems
- Minimal use of pesticides and herbicides

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.

- Tracking overall water usage and wastewater
- Low flow toilets and restrictors on faucets and showerheads
- Preventative maintenance of drips and leaks
- High efficiency dishwashers
- Use dry clean up methods over water-based methods

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.

- Tracking overall energy bills
- Installed compact fluorescent light bulbs in rooms and canned spotlights
- Use ceiling fans

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.

For more information on **Holiday Inn Surfside**, see www.vbsurfside.com or contact Christina Flohrs at gm.holidayinn26@thrvb.com.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



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